

**From:** Robert Hoffman [REDACTED]  
**Sent:** Thursday, June 11, 2009 8:24 PM  
**To:** cac@chevrolet.com  
**Cc:** [REDACTED]

**Subject:** I support my local GM Chevrolet dealership Rose Chevrolet

Corporate Chevrolet reprehensive,

I am Robert Hoffman of Fairfield, Ohio. I am 59 years old and I have been a loyal General Motors customer Chevrolet for years. My father owned Chevrolets his whole life. The first car that I can remember him owning was a blue 1953 Chevrolet. I also remember when he traded it in on a yellow and white 1957. My first car was a 1962, 327 Chevy Super Sport I bought back in 1969 just after getting to my first Air Force base after completing basic training. I spent over 20 years in the U.S. Air Force and have owned GM vehicles off and on ever since. I am an owner of three GM vehicles. I have a 2007 HHR, 2000 Corvette, and a 1968 Corvette. I have always supported Chevrolet and General Motors and Ed Larkin at Rose Chevrolet.

Terminating your General Motors relationship with Rose Chevrolet is real shock to me and I believe a big mistake, but also a very big shock to the 375,000 residents of Butler County Ohio. Rose Chevrolet is in Hamilton, Ohio and it has an impact in the fastest growing suburban area in Ohio. A leader in sales, good service and good reputation is something for General Motors to be proud of. General Motors should feel lucky to have a dealership that supports the community and that puts the dealership's relationship with General Motors out front with a positive and optimistic image. Not only does General Motors have a dealership that is positive and successful, Chevrolet has a star business leader that makes an impact with those whom meet him, Ed Larkin.

Ed Larkin has made a very big impression on me for his vision for Chevrolet, his dealership and his community support. It was not General Motors that did that. He is a very big supporter of the largest Corvette owner's club in Southwest Ohio, Corvettes of Hamilton, with the dealership. He has supported the model and the club that I'm a part of. Ed Larkin understands that car purchasers are making an investment in their lives and families. Ed Larkin supports the community and charities not because it may sell an extra car but because it is the right thing to do. Just ask NFL Hall of Fame Anthony Munoz.

His fellow Greater Hamilton Chamber of Commerce Members recognized Ed and his business just hours before GM notified of an intent to end a relationship. What a poor decision by General Motors.

You at General Motors and Chevrolet are making a mistake in not continuing the relationship it has with Rose Chevrolet and Ed Larkin. I am sure that my email will not have the same impact that the letter House Minority Leader John Boehner sent to your office as part of the appeals process, but it should. The reason is that I am General Motors and Chevrolet. I and the millions of loyal customers here in Butler County, Greater Cincinnati and all over the United States are the foundation of General Motors and Chevrolet. Our loyalty is your job.

Robert Hoffman  
Fairfield, Ohio 45014

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