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Congress of the United States
House of Representatives
June 15, 2009

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Mr. Mark LaNeve
GM North America Vice President
Vehicle Sales, Service and Marketing
P.O. Box 33170
Detroit, MI 48232-5170

Dear Mark,

I've recently learned that General Motors has denied the appeal application submitted by Rose Chevrolet in Hamilton, Ohio. The outpouring of community and customer support for Rose Chevrolet, since the announcement of the termination of their franchise agreement, has been spectacular. I want to share with you a sampling I received from a devoted GM and Rose Chevrolet customer (letter enclosed).

As I mentioned in my initial letter Rose Chevrolet has been a fixture in Hamilton for 25 years and is a leading small business in the area. Rose is the #1 Chevrolet dealer in Butler County, Ohio, was recognized by the Cincinnati Business Courier as one of the "Best of the Best" in its annual Book of Lists for 2009 and was rated in the Top 25 of Largest Tri-State (i.e. Greater Cincinnati Area) Auto Dealerships.

Furthermore, Rose recently learned they are the sixth highest volume Chevrolet dealer in the Cincinnati-Dayton Region. And if that wasn't enough Rose Chevrolet was in the top 7% sales of all GM Dealers nationwide in May 2009.

Rose Chevrolet's success begs the question of why this dealership is among those slated for closure. At the very least, the owners of Rose Chevrolet, its customers and our community, which will suffer an impact due to job loss and the loss of tax revenues generated by this business, are owed an explanation as to what criteria was used to close this dealership.

Generations of car buyers have come to count on their local dealer and Rose Chevrolet is a shining example of the loyalty local dealers engender. The bewilderment expressed in the enclosed letters is a small sample of the confusion and angst Rose Chevrolet and GM customers are feeling.

Mark, as you move forward with the restructuring I hope you keep Rose Chevrolet and the concerns and comments from so many Americans – like my constituent Robert Hoffman – in mind. Thank you in advance for your consideration.

Sincerely,

A handwritten signature in black ink that reads "John Boehner". The signature is fluid and cursive, with a large loop at the end of the name.

John Boehner